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Hafa Adai,

GTA is committed to improving your entertainment and communications experience. We continue to invest in technology and new products and services, making your service experience even better. While we continue to make these and other investments, we periodically need to adjust prices due to increases we incur in programming.

Starting January 1, 2020, new monthly rates for GTA Digital TV will apply. Rates for select Digital TV packages when included in a Triple or Quad Play Bundle will also increase by the same amount as a stand-alone (see table below for specific increases).

GTA Digital TV Stand-Alone Rates – Effective January 1, 2020			
Digital TV Package	Current	New	Increase
Lite	\$22.95	24.95	\$2.00
Lite Plus	\$56.00	\$58.00	\$2.00
Essential	\$54.00	\$56.00	\$2.00
Digital Basic	\$80.95	\$82.95	\$2.00
Preferred Digital	\$87.95	\$89.95	\$2.00

Additionally, the **Broadcast TV Surcharge**, a fee that owners of local broadcast network affiliated TV stations (affiliates of ABC, CBS, Fox and NBC) charge to GTA to provide local programming, has increased from \$7.68 to \$8.93 per month. This increase will also take effect on January 1, 2020.

We realize you have many choices to get your entertainment; so we will continue working hard to bring you greater value with more entertainment, as well as exciting upgrades. If you would like to learn more about how you can save by bundling GTA services or need assistance in finding the right option for you, please visit any of our retail stores; call us at 644-4482 or chat live with a GTA representative 24/7 at www.gta.net. We appreciate your loyalty to GTA and look forward to serving your needs.

All My Best,

Sharon Davis
Vice President, Customer Experience